RAYMOND Lift Truck and Material Handling Specialists

RAYMOND OF NJ LLC

2/28/2011

Dear SM Customer or New Customer,

Is Full Maintenance Right For Your Fleet?

Quite frankly Raymond of New Jersey LLC's Comprehensive Fixed Price Maintenance program is not for all material handling fleets. And not every company who applies for full maintenance is approved.

However, because we believe you will benefit from our Comprehensive Fixed Price Maintenance program, I've enclosed a special bonus for you to apply for the most honored and prestigious repair contract available in New Jersey. Similar material handling companies in your area are experiencing a 15 %- 25 % savings over time and material billing with our program.

Extras like these only begin to tell the story of Raymond Of New Jersey LLC's Comprehensive Fixed Price Maintenance program.

- The ability to control future costs, after evaluating your fleet we can guarantee your affordable rates from 1 to 5 years. Imagine being able to set an affordable repair budget.
- Track the hourly usage of each truck, this helps to know when trucks are approaching the need for service to help extend the life of your fleet.
- Track cost per hour of each truck, just one more way to help you make informed decisions about your material handling needs
- 95% Uptime Guaranteed. This will increase your productivity.

Why not call today and apply for our Comprehensive Fixed Price Maintenance Program? We will send a customer service representative out to your facility. They will do a site survey and initial fleet evaluation. They will also answer any questions you may have about the program

And by the way, remember I told you I had special bonus for you at the beginning of this letter. Well if you call right now I will waive the travel charge on your last repair bill from our service department. That's a $90.00 savings just for taking a look at our full maintenance program. Go ahead and call and let us show how much more you could be saving on your fleet maintenance.

Sincerely,

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